



# PERSUASIVE PRESENTATIONS

## High-Impact Presentation Skills Development Workshop

A game-changing, **two-day** workshop designed and delivered by our presentation expert.

*“I think the power of persuasion is the greatest superpower of all time.”*

- Jenny Mollen

This is your invitation to become a more powerful and persuasive presenter...

# PERSUASIVE PRESENTATIONS

How do you take your presentations to the next level of impact and influence?

With this training you will...

...examine the impact that you have on your audience and understand how you can affect their decisions.

...learn how to establish your credibility and authority in every presentation whilst remaining charismatic, calm, and focussed.

...analyse your communication style and learn how you can influence a range of people across a variety of settings by flexing these styles.

...learn how to boost your confidence and build rapport with every audience you present to.

...master the art of keeping focus when presenting to challenging audiences and learn what to say if things get difficult.

...uncover the art of asking powerful questions, delivering compelling statements, understanding how it makes your audience feel, and how this works in your favour.

1

## PRE-WORKSHOP ACTIVITIES

Prepare a draft presentation and arrive ready to learn new ways to impact and persuade your audience.

2

## TWO-DAY WORKSHOP

A face-to-face, on-site, highly practical training course designed to maximise the learning experience.

3

## ON-THE-JOB LEARNING

Follow-on, self-directed workplace development with accountability to each other.

Back in the workplace,  
learning is nothing without implementation.